Yinka's Coco Challenge

This list gives clubs, areas, and the district concrete, ready-to-run fundraising ideas built around Yinka's Coco Challenge theme, scaled from a single club activity to a district-wide push, with World Polio Day, Oct 24, 2026, as the rallying date. These events are suggestions only, to be tailored to the needs & requirements of individual clubs / areas and district.

1. Rotary Club Level

● **"Change for Coco" jars:** Simple coin/bill jars at club meetings and partner businesses, topped off weekly and totalled toward the club's Oct 24 goal.

● **Vaccine-drop challenge:** Members pledge a dollar amount per "drop" — a nod to the End Polio Now vaccine-drop symbol — collected at each meeting between now and Oct 24.

● **Club Coco silent auction:** Auction a numbered/signed Coco plush at a regular meeting or social; low-effort, high-visibility, easy to repeat club to club. (NB: be sure to contact a member of the "Coco Team" in order to ensure your Coco is ready for this event.

● **Coco raffle**: Sell tickets for a chance to win a Coco plush or small prize pack; simple, works for clubs with limited event capacity.

● **Fundraiser meal:** A pancake breakfast, BBQ, or dinner where a portion (or all) of ticket price goes to the campaign, branded with Yinka's Coco table signage and a QR code to the pledge wall.

● **Kids' Coco colouring contest:** Small entry-fee contest for members' kids/grandkids or a partner school class, ties the campaign to families.

● **"Adopt-a-Coco" photo tour:** A member "hosts" Coco for a week, posts a photo with a short note on why they support ending polio, then passes Coco to the next member with a small pledge attached.

2. Area Level Fundraising Opportunities

● **Area "Coco Cup":** Inter-club fundraising competition tracked on a shared leaderboard, with a trophy or travelling Coco awarded at the next area assembly.

● **"Steps to End Polio" walk/run:** A joint area walk or fun run culminating on Oct 24, funded through entry fees and per-kilometre pledges.

● **Area trivia or games night:** Ticketed event with tables sponsored by clubs or local businesses; a Rotary/polio-history round ties it back to the cause.

● **Combined area auction:** Each club contributes an item or experience; the original hand-crafted Coco (or a special-edition plush) anchors the evening as the marquee lot.

● **Area golf tournament or similar:** Hole/table sponsorships sold to local businesses, proceeds rolled into the area's Oct 24 total.

The Coco Team hope that these suggestions will ignite some fundraising ideas and opportunities for your clubs and districts. Please don't hesitate to reach out with questions or other ideas at *hello@yinkascocochallenge.org*

Thank you.

Rotary Create Lasting Impact